

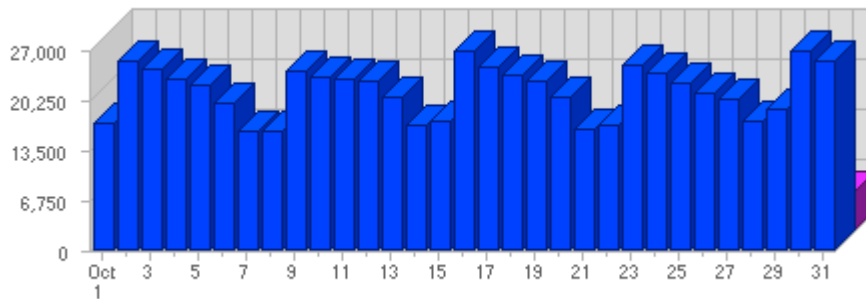
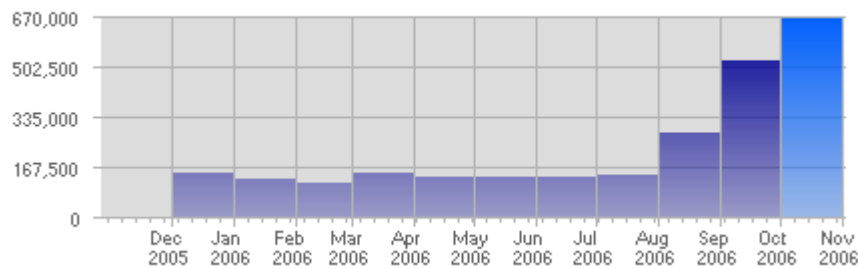
# Bob Roberts

**From:** execteam@kids4truth.com on behalf of stats@argowebservices.com  
**Sent:** Wednesday, November 01, 2006 5:52 AM  
**To:** Roberts, Bob  
**Subject:** [execteam] Executive Report for Month of October 2006

## Report Description

Domain: Kids4TruthCombined  
 Report Description: Executive Summary Report for the month of October 2006  
 Report Range: Month of October 2006  
 Report Scope: Historical Data

## Visits

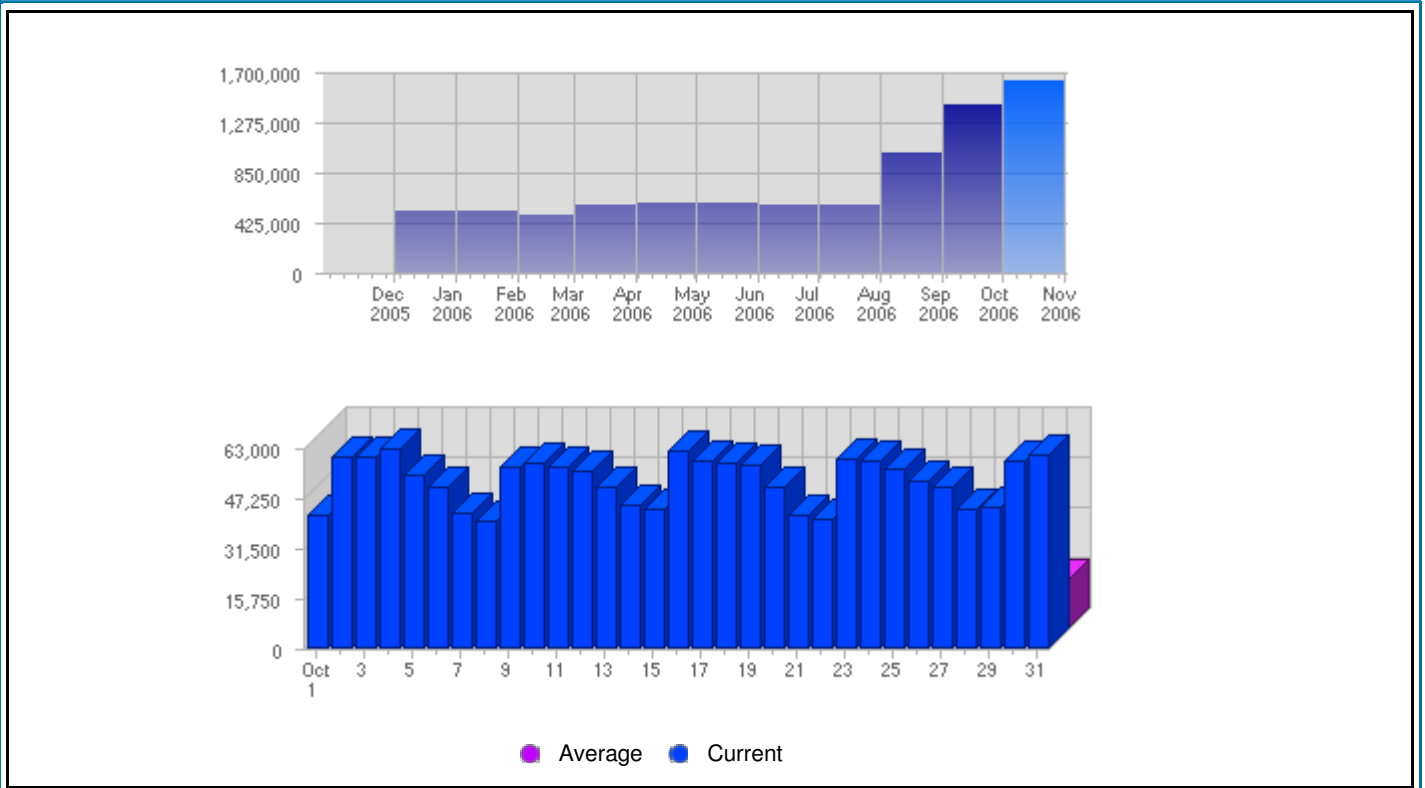


■ Average ■ Current

| Date               | Total Visits | Average Visits Historically | Change    | Percent of Total Visits |
|--------------------|--------------|-----------------------------|-----------|-------------------------|
| Sun Oct 1st, 2006  | 17,083       | 4,235.67                    | +17,083 ▲ | 2.57%                   |
| Mon Oct 2nd, 2006  | 25,624       | 5,385.06                    | +25,624 ▲ | 3.85%                   |
| Tue Oct 3rd, 2006  | 24,444       | 5,262.84                    | +24,444 ▲ | 3.67%                   |
| Wed Oct 4th, 2006  | 23,056       | 5,236.94                    | +23,056 ▲ | 3.46%                   |
| Thu Oct 5th, 2006  | 22,260       | 5,113.83                    | +22,260 ▲ | 3.34%                   |
| Fri Oct 6th, 2006  | 19,823       | 4,819.53                    | +19,823 ▲ | 2.98%                   |
| Sat Oct 7th, 2006  | 15,946       | 4,483.03                    | +15,946 ▲ | 2.39%                   |
| Sun Oct 8th, 2006  | 15,952       | 4,235.67                    | -1,131 ▼  | 2.40%                   |
| Mon Oct 9th, 2006  | 24,038       | 5,385.06                    | -1,586 ▼  | 3.61%                   |
| Tue Oct 10th, 2006 | 23,247       | 5,262.84                    | -1,197 ▼  | 3.49%                   |
| Wed Oct 11th, 2006 | 23,165       | 5,236.94                    | +109 ▲    | 3.48%                   |

|                    |         |          |            |       |
|--------------------|---------|----------|------------|-------|
| Thu Oct 12th, 2006 | 22,745  | 5,113.83 | +485 ▲     | 3.42% |
| Fri Oct 13th, 2006 | 20,667  | 4,819.53 | +844 ▲     | 3.10% |
| Sat Oct 14th, 2006 | 16,907  | 4,483.03 | +961 ▲     | 2.54% |
| Sun Oct 15th, 2006 | 17,426  | 4,235.67 | +1,474 ▲   | 2.62% |
| Mon Oct 16th, 2006 | 26,765  | 5,385.06 | +2,727 ▲   | 4.02% |
| Tue Oct 17th, 2006 | 24,623  | 5,262.84 | +1,376 ▲   | 3.70% |
| Wed Oct 18th, 2006 | 23,721  | 5,236.94 | +556 ▲     | 3.56% |
| Thu Oct 19th, 2006 | 22,751  | 5,113.83 | +6 ▲       | 3.42% |
| Fri Oct 20th, 2006 | 20,665  | 4,819.53 | -2 ▼       | 3.10% |
| Sat Oct 21st, 2006 | 16,432  | 4,483.03 | -475 ▼     | 2.47% |
| Sun Oct 22nd, 2006 | 16,809  | 4,235.67 | -617 ▼     | 2.52% |
| Mon Oct 23rd, 2006 | 24,976  | 5,385.06 | -1,789 ▼   | 3.75% |
| Tue Oct 24th, 2006 | 23,977  | 5,262.84 | -646 ▼     | 3.60% |
| Wed Oct 25th, 2006 | 22,600  | 5,236.94 | -1,121 ▼   | 3.39% |
| Thu Oct 26th, 2006 | 21,320  | 5,113.83 | -1,431 ▼   | 3.20% |
| Fri Oct 27th, 2006 | 20,286  | 4,819.53 | -379 ▼     | 3.05% |
| Sat Oct 28th, 2006 | 17,293  | 4,483.03 | +861 ▲     | 2.60% |
| Sun Oct 29th, 2006 | 19,133  | 4,235.67 | +2,324 ▲   | 2.87% |
| Mon Oct 30th, 2006 | 26,809  | 5,385.06 | +1,833 ▲   | 4.03% |
| Tue Oct 31st, 2006 | 25,420  | 5,262.84 | +1,443 ▲   | 3.82% |
|                    | 665,963 | 138,553  | +138,058 ▲ |       |

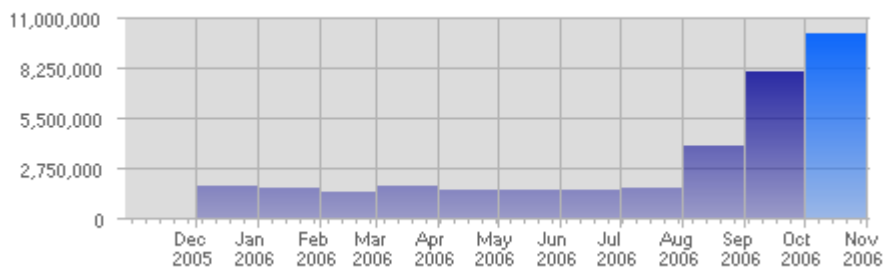
Page Views

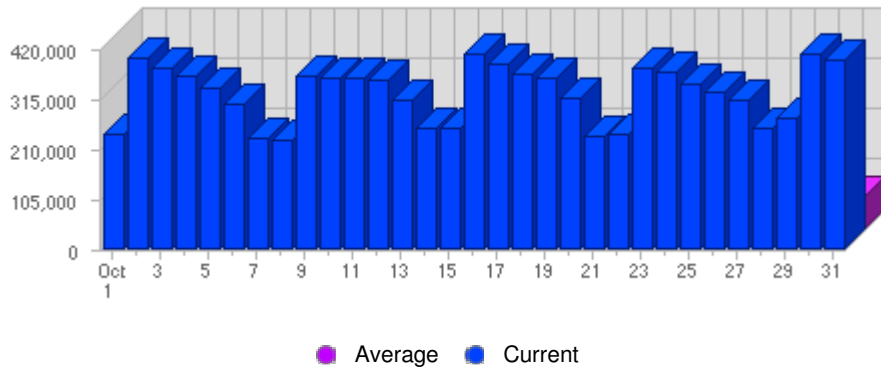


| Date              | Total Page Views | Average Page Views Historically | Change    | Percent of Total Page Views |
|-------------------|------------------|---------------------------------|-----------|-----------------------------|
| Sun Oct 1st, 2006 | 42,057           | 12,248.01                       | +42,057 ▲ | 2.57%                       |

|                    |           |           |            |       |
|--------------------|-----------|-----------|------------|-------|
| Mon Oct 2nd, 2006  | 60,022    | 15,476.65 | +60,022 ▲  | 3.67% |
| Tue Oct 3rd, 2006  | 59,934    | 15,452.67 | +59,934 ▲  | 3.67% |
| Wed Oct 4th, 2006  | 62,660    | 15,684.90 | +62,660 ▲  | 3.83% |
| Thu Oct 5th, 2006  | 54,505    | 15,070.18 | +54,505 ▲  | 3.33% |
| Fri Oct 6th, 2006  | 50,934    | 14,286.32 | +50,934 ▲  | 3.12% |
| Sat Oct 7th, 2006  | 42,283    | 13,108.99 | +42,283 ▲  | 2.59% |
| Sun Oct 8th, 2006  | 40,059    | 12,248.01 | -1,998 ▼   | 2.45% |
| Mon Oct 9th, 2006  | 56,887    | 15,476.65 | -3,135 ▼   | 3.48% |
| Tue Oct 10th, 2006 | 58,265    | 15,452.67 | -1,669 ▼   | 3.56% |
| Wed Oct 11th, 2006 | 57,092    | 15,684.90 | -5,568 ▼   | 3.49% |
| Thu Oct 12th, 2006 | 55,493    | 15,070.18 | +988 ▲     | 3.40% |
| Fri Oct 13th, 2006 | 50,540    | 14,286.32 | -394 ▼     | 3.09% |
| Sat Oct 14th, 2006 | 45,074    | 13,108.99 | +2,791 ▲   | 2.76% |
| Sun Oct 15th, 2006 | 43,968    | 12,248.01 | +3,909 ▲   | 2.69% |
| Mon Oct 16th, 2006 | 62,127    | 15,476.65 | +5,240 ▲   | 3.80% |
| Tue Oct 17th, 2006 | 58,856    | 15,452.67 | +591 ▲     | 3.60% |
| Wed Oct 18th, 2006 | 58,367    | 15,684.90 | +1,275 ▲   | 3.57% |
| Thu Oct 19th, 2006 | 57,422    | 15,070.18 | +1,929 ▲   | 3.51% |
| Fri Oct 20th, 2006 | 50,670    | 14,286.32 | +130 ▲     | 3.10% |
| Sat Oct 21st, 2006 | 41,945    | 13,108.99 | -3,129 ▼   | 2.57% |
| Sun Oct 22nd, 2006 | 40,577    | 12,248.01 | -3,391 ▼   | 2.48% |
| Mon Oct 23rd, 2006 | 59,273    | 15,476.65 | -2,854 ▼   | 3.63% |
| Tue Oct 24th, 2006 | 58,625    | 15,452.67 | -231 ▼     | 3.59% |
| Wed Oct 25th, 2006 | 56,082    | 15,684.90 | -2,285 ▼   | 3.43% |
| Thu Oct 26th, 2006 | 52,546    | 15,070.18 | -4,876 ▼   | 3.22% |
| Fri Oct 27th, 2006 | 50,938    | 14,286.32 | +268 ▲     | 3.12% |
| Sat Oct 28th, 2006 | 43,591    | 13,108.99 | +1,646 ▲   | 2.67% |
| Sun Oct 29th, 2006 | 44,221    | 12,248.01 | +3,644 ▲   | 2.71% |
| Mon Oct 30th, 2006 | 59,081    | 15,476.65 | -192 ▼     | 3.61% |
| Tue Oct 31st, 2006 | 60,507    | 15,452.67 | +1,882 ▲   | 3.70% |
|                    | 1,634,601 | 434,800   | +196,058 ▲ |       |

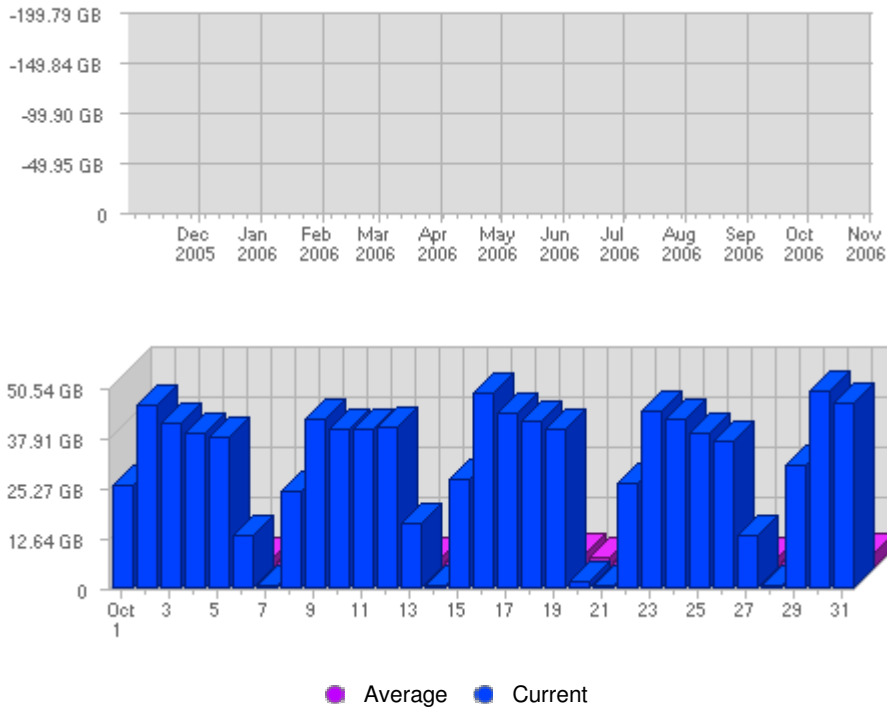
### Hits





| Date               | Total Hits | Average Hits Historically | Change       | Percent of Total Hits |
|--------------------|------------|---------------------------|--------------|-----------------------|
| Sun Oct 1st, 2006  | 243,311    | 51,964.64                 | +243,311 ▲   | 2.40%                 |
| Mon Oct 2nd, 2006  | 401,729    | 68,660.29                 | +401,729 ▲   | 3.96%                 |
| Tue Oct 3rd, 2006  | 380,257    | 67,949.39                 | +380,257 ▲   | 3.75%                 |
| Wed Oct 4th, 2006  | 361,443    | 68,564.87                 | +361,443 ▲   | 3.56%                 |
| Thu Oct 5th, 2006  | 336,871    | 66,207.42                 | +336,871 ▲   | 3.32%                 |
| Fri Oct 6th, 2006  | 303,431    | 61,685.94                 | +303,431 ▲   | 2.99%                 |
| Sat Oct 7th, 2006  | 232,530    | 56,601.01                 | +232,530 ▲   | 2.29%                 |
| Sun Oct 8th, 2006  | 229,893    | 51,964.64                 | -13,418 ▼    | 2.27%                 |
| Mon Oct 9th, 2006  | 364,407    | 68,660.29                 | -37,322 ▼    | 3.59%                 |
| Tue Oct 10th, 2006 | 359,322    | 67,949.39                 | -20,935 ▼    | 3.54%                 |
| Wed Oct 11th, 2006 | 358,771    | 68,564.87                 | -2,672 ▼     | 3.54%                 |
| Thu Oct 12th, 2006 | 355,748    | 66,207.42                 | +18,877 ▲    | 3.51%                 |
| Fri Oct 13th, 2006 | 313,049    | 61,685.94                 | +9,618 ▲     | 3.09%                 |
| Sat Oct 14th, 2006 | 255,213    | 56,601.01                 | +22,683 ▲    | 2.52%                 |
| Sun Oct 15th, 2006 | 252,564    | 51,964.64                 | +22,671 ▲    | 2.49%                 |
| Mon Oct 16th, 2006 | 410,009    | 68,660.29                 | +45,602 ▲    | 4.04%                 |
| Tue Oct 17th, 2006 | 387,688    | 67,949.39                 | +28,366 ▲    | 3.82%                 |
| Wed Oct 18th, 2006 | 367,102    | 68,564.87                 | +8,331 ▲     | 3.62%                 |
| Thu Oct 19th, 2006 | 359,886    | 66,207.42                 | +4,138 ▲     | 3.55%                 |
| Fri Oct 20th, 2006 | 317,549    | 61,685.94                 | +4,500 ▲     | 3.13%                 |
| Sat Oct 21st, 2006 | 238,271    | 56,601.01                 | -16,942 ▼    | 2.35%                 |
| Sun Oct 22nd, 2006 | 241,099    | 51,964.64                 | -11,465 ▼    | 2.38%                 |
| Mon Oct 23rd, 2006 | 378,832    | 68,660.29                 | -31,177 ▼    | 3.73%                 |
| Tue Oct 24th, 2006 | 370,309    | 67,949.39                 | -17,379 ▼    | 3.65%                 |
| Wed Oct 25th, 2006 | 347,587    | 68,564.87                 | -19,515 ▼    | 3.43%                 |
| Thu Oct 26th, 2006 | 329,985    | 66,207.42                 | -29,901 ▼    | 3.25%                 |
| Fri Oct 27th, 2006 | 314,414    | 61,685.94                 | -3,135 ▼     | 3.10%                 |
| Sat Oct 28th, 2006 | 254,866    | 56,601.01                 | +16,595 ▲    | 2.51%                 |
| Sun Oct 29th, 2006 | 274,210    | 51,964.64                 | +33,111 ▲    | 2.70%                 |
| Mon Oct 30th, 2006 | 409,870    | 68,660.29                 | +31,038 ▲    | 4.04%                 |
| Tue Oct 31st, 2006 | 396,326    | 67,949.39                 | +26,017 ▲    | 3.91%                 |
|                    | 10,146,542 | 1,904,095                 | +2,109,047 ▲ |                       |

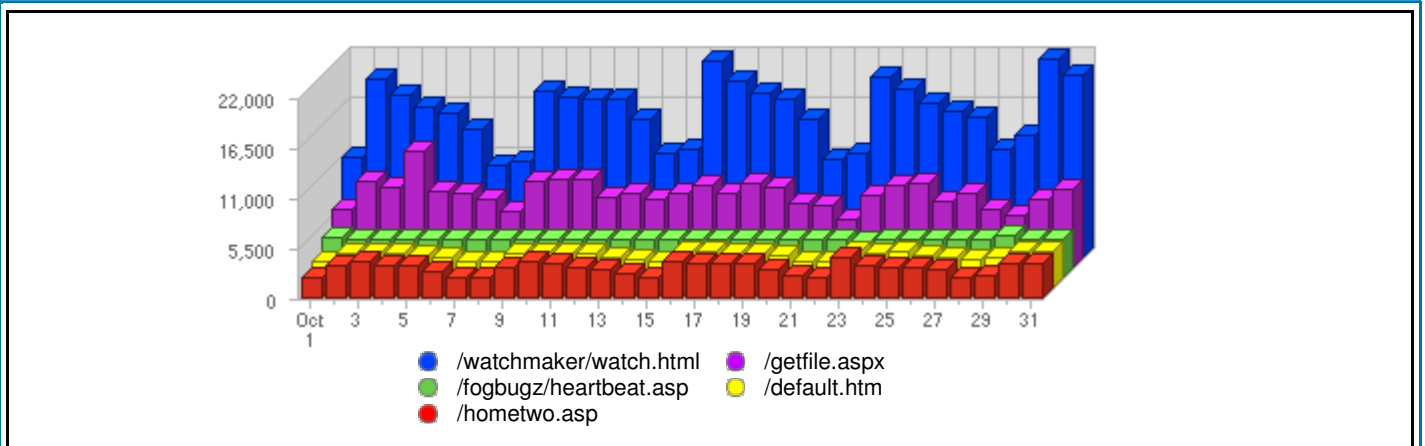
## Bandwidth



| Date               | Total Bandwidth | Average Bandwidth Historically | Change      | Percent of Total Bandwidth |
|--------------------|-----------------|--------------------------------|-------------|----------------------------|
| Sun Oct 1st, 2006  | 26.12 GB        | 2.59 GB                        | +26.12 GB ▲ | 12.76%                     |
| Mon Oct 2nd, 2006  | 46.42 GB        | 3.99 GB                        | +46.42 GB ▲ | 22.67%                     |
| Tue Oct 3rd, 2006  | 41.84 GB        | 3.88 GB                        | +41.84 GB ▲ | 20.43%                     |
| Wed Oct 4th, 2006  | 39.13 GB        | 3.84 GB                        | +39.13 GB ▲ | 19.10%                     |
| Thu Oct 5th, 2006  | 37.97 GB        | 3.79 GB                        | +37.97 GB ▲ | 18.54%                     |
| Fri Oct 6th, 2006  | 13.32 GB        | 2.55 GB                        | +13.32 GB ▲ | 6.50%                      |
| Sat Oct 7th, 2006  | 23.40 KB        | 1.65 GB                        | +23.40 KB ▲ | 0.00%                      |
| Sun Oct 8th, 2006  | 24.51 GB        | 2.59 GB                        | -1.61 GB ▼  | 11.97%                     |
| Mon Oct 9th, 2006  | 42.83 GB        | 3.99 GB                        | -3.59 GB ▼  | 20.92%                     |
| Tue Oct 10th, 2006 | 40.36 GB        | 3.88 GB                        | -1.48 GB ▼  | 19.71%                     |
| Wed Oct 11th, 2006 | 40.19 GB        | 3.84 GB                        | +1.07 GB ▲  | 19.63%                     |
| Thu Oct 12th, 2006 | 40.72 GB        | 3.79 GB                        | +2.75 GB ▲  | 19.88%                     |
| Fri Oct 13th, 2006 | 16.18 GB        | 2.55 GB                        | +2.86 GB ▲  | 7.90%                      |
| Sat Oct 14th, 2006 | n/a             | 1.65 GB                        | -23.20 KB ▼ | 0.00%                      |
| Sun Oct 15th, 2006 | 27.58 GB        | 2.59 GB                        | +3.07 GB ▲  | 13.47%                     |
| Mon Oct 16th, 2006 | 49.27 GB        | 3.99 GB                        | +6.43 GB ▲  | 24.06%                     |
| Tue Oct 17th, 2006 | 44.33 GB        | 3.88 GB                        | +3.97 GB ▲  | 21.64%                     |
| Wed Oct 18th, 2006 | 41.95 GB        | 3.84 GB                        | +1.76 GB ▲  | 20.49%                     |
| Thu Oct 19th, 2006 | 39.97 GB        | 3.79 GB                        | -770.47     | 19.52%                     |

|                    |           |          |              |        |
|--------------------|-----------|----------|--------------|--------|
|                    |           |          | MB ▼         |        |
| Fri Oct 20th, 2006 | 1.71 GB   | 2.55 GB  | -14.47 GB ▼  | 0.83%  |
| Sat Oct 21st, 2006 | 1.10 KB   | 1.65 GB  | +n/a ▲       | 0.00%  |
| Sun Oct 22nd, 2006 | 26.76 GB  | 2.59 GB  | -839.24 MB ▼ | 13.07% |
| Mon Oct 23rd, 2006 | 44.78 GB  | 3.99 GB  | -4.48 GB ▼   | 21.87% |
| Tue Oct 24th, 2006 | 42.94 GB  | 3.88 GB  | -1.39 GB ▼   | 20.97% |
| Wed Oct 25th, 2006 | 39.36 GB  | 3.84 GB  | -2.60 GB ▼   | 19.22% |
| Thu Oct 26th, 2006 | 37.33 GB  | 3.79 GB  | -2.63 GB ▼   | 18.23% |
| Fri Oct 27th, 2006 | 13.63 GB  | 2.55 GB  | +11.92 GB ▲  | 6.66%  |
| Sat Oct 28th, 2006 | 3.20 KB   | 1.65 GB  | +2.10 KB ▲   | 0.00%  |
| Sun Oct 29th, 2006 | 31.17 GB  | 2.59 GB  | +4.41 GB ▲   | 15.22% |
| Mon Oct 30th, 2006 | 49.94 GB  | 3.99 GB  | +5.16 GB ▲   | 24.39% |
| Tue Oct 31st, 2006 | 46.72 GB  | 3.88 GB  | +3.78 GB ▲   | 22.81% |
|                    | 204.80 GB | 52.46 GB | +n/a ▲       |        |

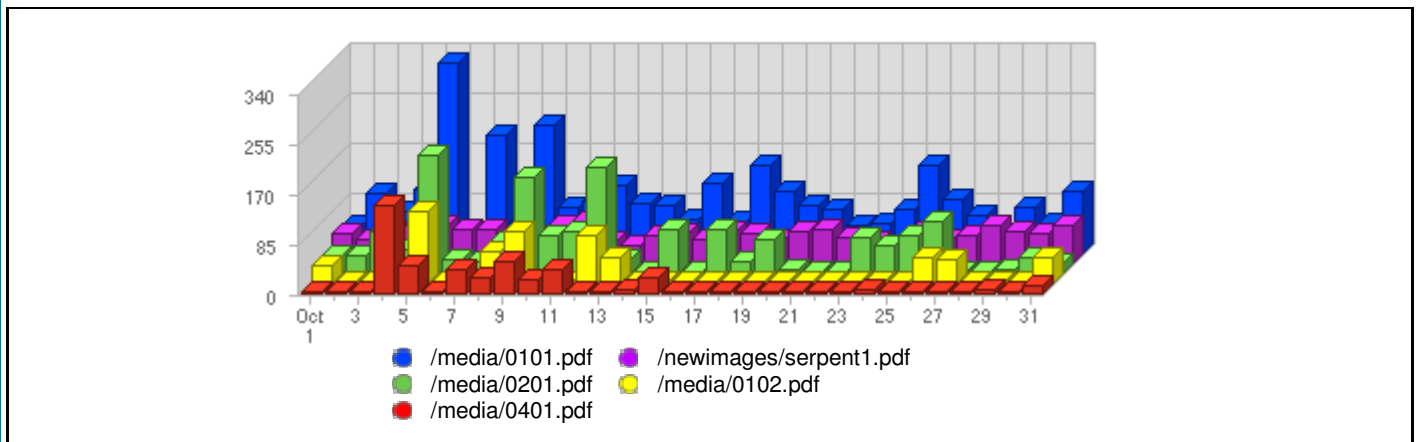
### Pages



| #   | Page Title & URL            | Total Page Views | Average Page Views Historically | Change     | Percent of Page Views |
|-----|-----------------------------|------------------|---------------------------------|------------|-----------------------|
| 1.  | /watchmaker/watch.html      | 491,237          | 188,747.00                      | +142,373 ▲ | 30.05%                |
| 2.  | /getfile.aspx               | 252,534          | 130,637.83                      | -14,132 ▼  | 15.45%                |
| 3.  | /fogbugz/heartbeat.asp      | 132,228          | 121,306.67                      | +4,043 ▲   | 8.09%                 |
| 4.  | /default.htm                | 108,579          | 34,366.52                       | +14,693 ▲  | 6.64%                 |
| 5.  | /hometwo.asp                | 98,723           | 26,321.73                       | +19,648 ▲  | 6.04%                 |
| 6.  | /currusers.asp              | 58,186           | 22,563.64                       | +7,381 ▲   | 3.56%                 |
| 7.  | /scheduler.aspx             | 44,294           | 32,944.50                       | +1,260 ▲   | 2.71%                 |
| 8.  | /default.aspx               | 39,526           | 18,787.30                       | +2,743 ▲   | 2.42%                 |
| 9.  | /eng_creation.htm           | 23,418           | 12,905.67                       | -1,733 ▼   | 1.43%                 |
| 10. | /watchmaker.html            | 20,684           | 10,571.00                       | +5,032 ▲   | 1.27%                 |
| 11. | /sendlink/sendlink.asp      | 19,117           | 2,208.49                        | +4,882 ▲   | 1.17%                 |
| 12. | /screensavers.htm           | 18,637           | 6,025.67                        | +3,987 ▲   | 1.14%                 |
| 13. | /newcreationportuguese.html | 17,088           | 15,026.27                       | -1,519 ▼   | 1.05%                 |
| 14. | /creation.htm               | 17,008           | 10,281.15                       | -1,295 ▼   | 1.04%                 |
| 15. | /rss.aspx                   | 16,289           | 8,825.87                        | -220 ▼     | 1.00%                 |

|     |                               |           |          |            |       |
|-----|-------------------------------|-----------|----------|------------|-------|
| 16. | /chosen/default.htm           | 10,435    | 7,289.64 | +293 ▲     | 0.64% |
| 17. | /defaulttest.htm              | 9,833     | 1,355.52 | +2,487 ▲   | 0.60% |
| 18. | /newstuff.htm                 | 9,241     | 3,476.94 | +1,702 ▲   | 0.57% |
| 19. | /dynabox/default.htm          | 8,855     | 3,109.89 | +1,851 ▲   | 0.54% |
| 20. | /authbible_files/master03.xml | 7,806     | 3,575.84 | +686 ▲     | 0.48% |
| 21. | /hometwo.html                 | 7,549     | 2,831.73 | +1,285 ▲   | 0.46% |
| 22. | /art.htm                      | 7,223     | 5,111.21 | -851 ▼     | 0.44% |
| 23. | /one.htm                      | 6,661     | 5,227.15 | +630 ▲     | 0.41% |
| 24. | /sendlink/procsendlink.asp    | 6,469     | 614.88   | +1,338 ▲   | 0.40% |
| 25. | /sp_creation.htm              | 6,265     | 5,050.63 | -1,915 ▼   | 0.38% |
|     |                               | 1,634,560 | 425,434  | +195,851 ▲ |       |

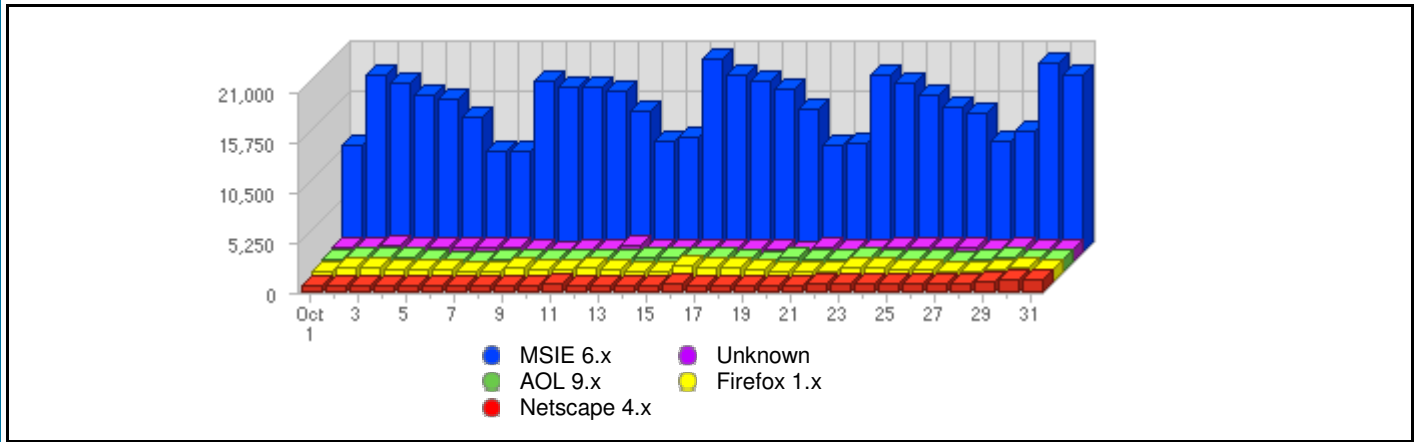
### Media & Downloads



| #   | File   | Total Downloads | Average Downloads Historically | Change | Percent of Downloads |
|-----|--|-----------------|--------------------------------|--------|----------------------|
| 1.  | /media/0101.pdf  | 2,926           | 1,546.53                       | +154 ▲ | 15.79%               |
| 2.  | /newimages/serpent1.pdf  | 1,558           | 1,209.05                       | -443 ▼ | 8.41%                |
| 3.  | /media/0201.pdf  | 1,524           | 546.13                         | +486 ▲ | 8.22%                |
| 4.  | /media/0102.pdf  | 580             | 330.00                         | +2 ▲   | 3.13%                |
| 5.  | /media/0401.pdf  | 462             | 388.67                         | -64 ▼  | 2.49%                |
| 6.  | /media/0404.pdf  | 390             | 64.88                          | +286 ▲ | 2.10%                |
| 7.  | /media/0103.pdf  | 384             | 264.13                         | -46 ▼  | 2.07%                |
| 8.  | /media/0205.pdf  | 346             | 141.73                         | +112 ▲ | 1.87%                |
| 9.  | /media/0202.pdf  | 340             | 143.20                         | -54 ▼  | 1.83%                |
| 10. | /newimages/serpent2.pdf  | 336             | 274.55                         | -100 ▼ | 1.81%                |
| 11. | /media/video/infohigh9.wmv   | 270             | 99.54                          | +24 ▲  | 1.46%                |
| 12. | /media/0301.pdf  | 262             | 204.00                         | -82 ▼  | 1.41%                |
| 13. | /media/0207.pdf  | 260             | 110.14                         | +56 ▲  | 1.40%                |
| 14. | /newimages/mtsinai1.pdf  | 240             | 186.38                         | +8 ▲   | 1.30%                |
| 15. | /media/0206.pdf  | 234             | 118.14                         | +68 ▲  | 1.26%                |
| 16. | /media/0408.pdf  | 232             | 82.24                          | +110 ▲ | 1.25%                |
| 17. | /newimages/bush1.pdf   | 225             | 353.56                         | +1 ▲   | 1.21%                |
| 18. | /...log/content/binary/engagement_20day_20_2d_20september_2025_202006.zipⓂ | 225             | 112.50                         | +67 ▲  | 1.21%                |
| 19. | /media/video/infohigh9.asx   | 224             | 78.89                          | +14 ▲  | 1.21%                |
| 20. | /newimages/serpent6.pdf  | 208             | 130.55                         | +49 ▲  | 1.12%                |

|     |                         |        |        |        |       |
|-----|-------------------------|--------|--------|--------|-------|
| 21. | /newimages/serpent5.pdf | 193    | 117.05 | -5 ▼   | 1.04% |
| 22. | /media/0402.pdf         | 180    | 153.00 | +18 ▲  | 0.97% |
| 23. | /newimages/redsea1.pdf  | 179    | 135.13 | -23 ▼  | 0.97% |
| 24. | /media/0204.pdf         | 178    | 107.87 | -20 ▼  | 0.96% |
| 25. | /newimages/serpent3.pdf | 177    | 126.30 | -27 ▼  | 0.96% |
|     |                         | 18,534 | 6,859  | -140 ▼ |       |

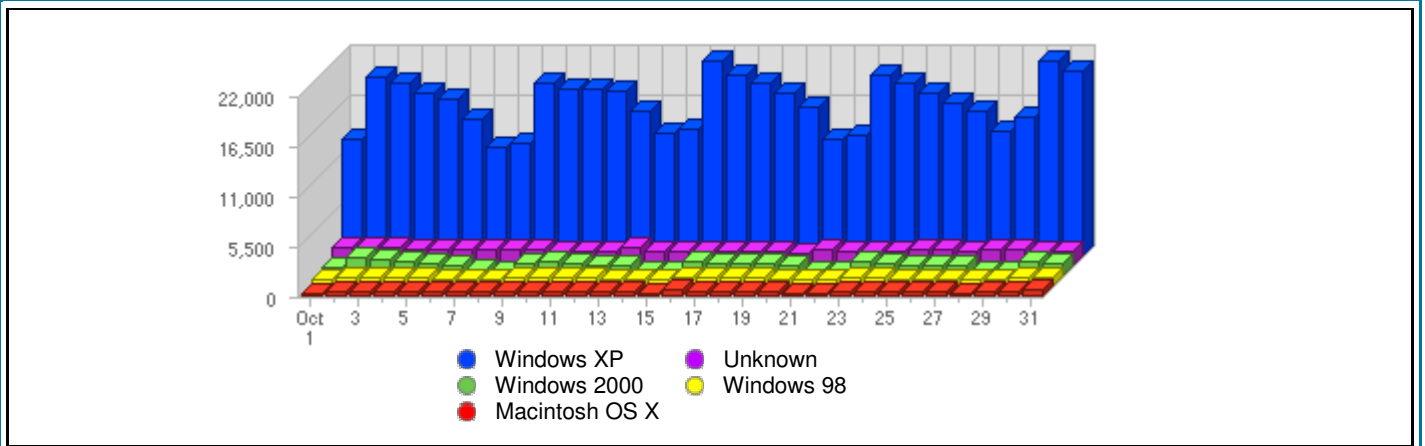
### Browser Types




















| #   | Icon | Browser Type | Total Visits | Average Visits Historically | Change     | Percent of Visits |
|-----|------|--------------|--------------|-----------------------------|------------|-------------------|
| 1.  |      | MSIE 6.x     | 477,383      | 97,017.00                   | +106,119 ▲ | 71.68%            |
| 2.  |      | Unknown      | 42,406       | 14,951.30                   | +4,457 ▲   | 6.37%             |
| 3.  |      | AOL 9.x      | 40,019       | 11,514.88                   | +1,793 ▲   | 6.01%             |
| 4.  |      | Firefox 1.x  | 39,157       | 11,945.50                   | +8,689 ▲   | 5.88%             |
| 5.  |      | Netscape 4.x | 23,402       | 2,486.03                    | +10,244 ▲  | 3.51%             |
| 6.  |      | Netscape 7.x | 21,568       | 6,323.09                    | +5,524 ▲   | 3.24%             |
| 7.  |      | MSIE 5.0x    | 7,077        | 3,903.56                    | +335 ▲     | 1.06%             |
| 8.  |      | MSIE 5.5     | 3,747        | 2,661.64                    | +423 ▲     | 0.56%             |
| 9.  |      | MSIE 4.x     | 1,863        | 638.38                      | +250 ▲     | 0.28%             |
| 10. |      | AOL 8.x      | 1,624        | 1,289.00                    | +26 ▲      | 0.24%             |
| 11. |      | WebTV 2.x    | 1,364        | 140.66                      | +121 ▲     | 0.21%             |
| 12. |      | AOL 4.x      | 1,217        | 150.38                      | +230 ▲     | 0.18%             |
| 13. |      | AOL 7.x      | 1,000        | 542.53                      | +216 ▲     | 0.15%             |
| 14. |      | Opera 3.x    | 908          | 264.04                      | +110 ▲     | 0.14%             |
| 15. |      | Avant        | 907          | 110.66                      | +228 ▲     | 0.14%             |
| 16. |      | Netscape 4.7 | 376          | 88.31                       | +108 ▲     | 0.06%             |

|     |   |              |         |         |            |       |
|-----|---|--------------|---------|---------|------------|-------|
| 17. |    | Firefox 0.x  | 342     | 114.25  | +69 ▲      | 0.05% |
| 18. |    | AOL 6.x      | 274     | 142.38  | +81 ▲      | 0.04% |
| 19. |    | Safari 1.x   | 254     | 198.13  | +15 ▲      | 0.04% |
| 20. |    | WebTV 1.x    | 181     | 16.63   | +19 ▲      | 0.03% |
| 21. |    | Netscape 3.x | 177     | 325.72  | +34 ▲      | 0.03% |
| 22. |    | AOL 5.x      | 135     | 70.16   | +67 ▲      | 0.02% |
| 23. |    | Netscape 2.x | 133     | 403.38  | -542 ▼     | 0.02% |
| 24. |    | Opera 7.x    | 105     | 160.97  | -189 ▼     | 0.02% |
| 25. |    | MSPProxy 2.x | 91      | 38.44   | +36 ▲      | 0.01% |
| 26. |    | Netscape 6.x | 87      | 19.34   | -1 ▼       | 0.01% |
| 27. |    | Netscape 4.5 | 81      | 51.59   | +25 ▲      | 0.01% |
| 28. |    | Lotus-Notes  | 27      | 15.65   | +9 ▲       | 0.00% |
| 29. |    | Opera 5.x    | 20      | 10.19   | -55 ▼      | 0.00% |
| 30. |    | Opera 6.x    | 17      | 25.33   | -387 ▼     | 0.00% |
| 31. |   | Camino       | 10      | 4.00    | -5 ▼       | 0.00% |
| 32. |  | MSIE 3.x     | 10      | 3.71    | +9 ▲       | 0.00% |
| 33. |  | Netscape 1.x | 1       | 0.50    | 0 ▬        | 0.00% |
|     |   |              | 665,963 | 147,939 | +138,058 ▲ |       |

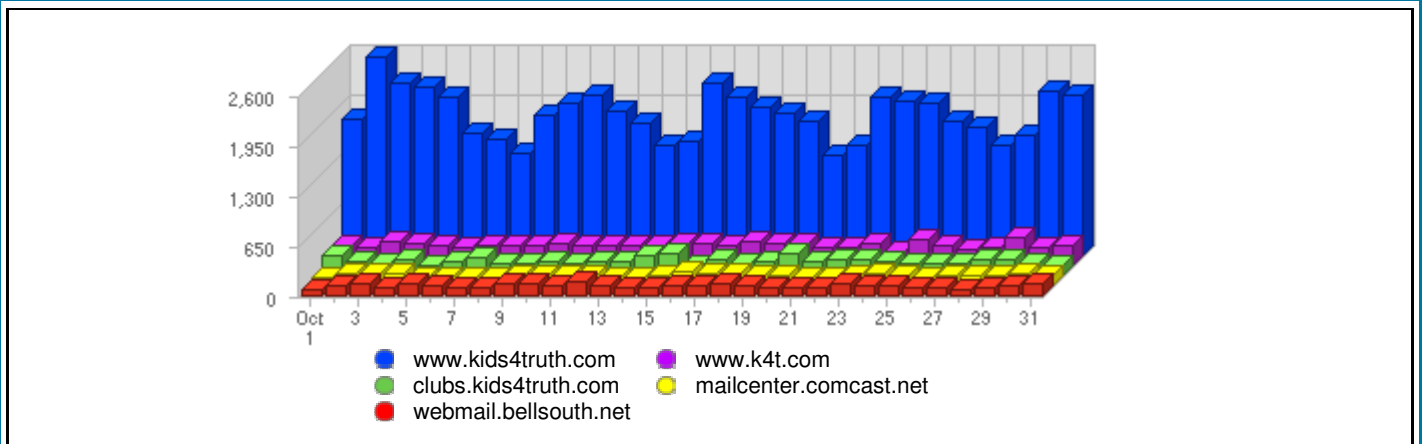
### Browser Operating Systems



| #  | Icon  | Operating System | Total Visits | Average Visits Historically | Change     | Percent of Visits |
|----|---|------------------|--------------|-----------------------------|------------|-------------------|
| 1. |  | Windows XP       | 521,373      | 95,703.91                   | +115,569 ▲ | 78.29%            |
| 2. |  | Unknown          | 51,916       | 19,524.00                   | +6,561 ▲   | 7.80%             |
| 3. |  | Windows 2000     | 34,194       | 9,906.55                    | +5,410 ▲   | 5.14%             |

|     |  |                |         |           |            |       |
|-----|--|----------------|---------|-----------|------------|-------|
| 4.  |   | Windows 98     | 24,028  | 14,255.06 | +3,207 ▲   | 3.61% |
| 5.  |   | Macintosh OS X | 13,420  | 1,835.58  | +3,265 ▲   | 2.02% |
| 6.  |   | Windows ME     | 11,253  | 4,048.76  | +2,086 ▲   | 1.69% |
| 7.  |   | Macintosh      | 2,709   | 387.00    | +1,034 ▲   | 0.41% |
| 8.  |   | Macintosh PPC  | 2,203   | 596.85    | +648 ▲     | 0.33% |
| 9.  |   | Windows 2003   | 1,566   | 284.88    | +264 ▲     | 0.24% |
| 10. |   | Linux          | 1,072   | 555.47    | -15 ▼      | 0.16% |
| 11. |   | Windows 95     | 1,023   | 721.84    | -192 ▼     | 0.15% |
| 12. |   | Windows NT     | 787     | 663.63    | +127 ▲     | 0.12% |
| 13. |   | Windows 3.1x   | 243     | 79.16     | +52 ▲      | 0.04% |
| 14. |   | Windows CE     | 109     | 10.84     | +24 ▲      | 0.02% |
| 15. |   | BSD UNIX       | 48      | 13.53     | +17 ▲      | 0.01% |
| 16. |   | Sun OS         | 15      | 7.91      | +1 ▲       | 0.00% |
| 17. |   | OS/2           | 2       | 1.81      | -2 ▼       | 0.00% |
| 18. |  | HP UNIX        | 2       | -         | +2 ▲       | 0.00% |
|     |  |                | 665,963 | 148,302   | +138,058 ▲ |       |

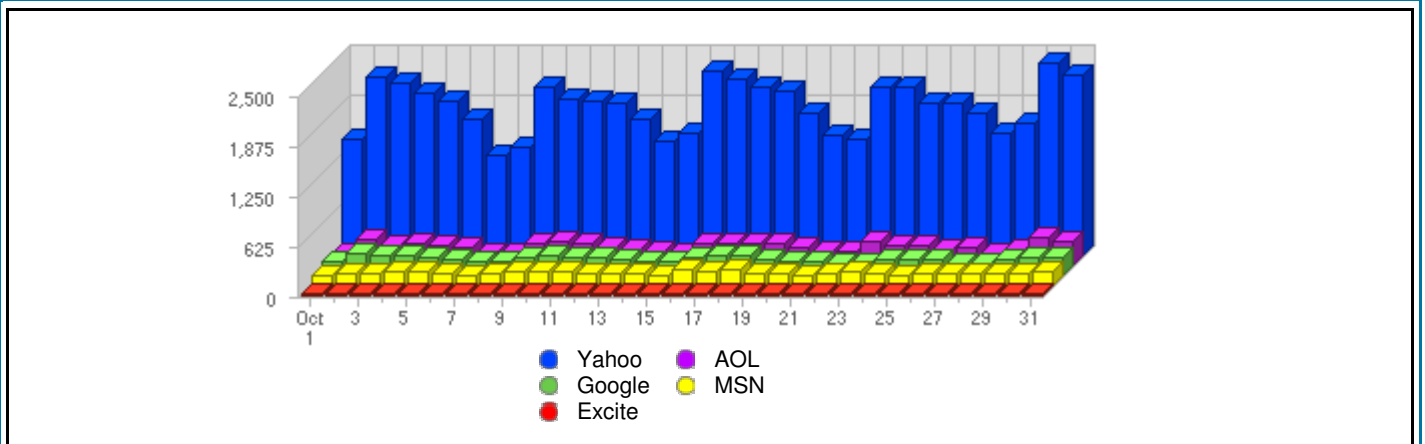
### Referring Domains









| #  | Site Domain             | Total Visits Referred | Average Visits Historically | Change   | Percent of Visits |
|----|-------------------------|-----------------------|-----------------------------|----------|-------------------|
| 1. | www.kids4truth.com      | 56,795                | 12,480.71                   | +5,376 ▲ | 25.85%            |
| 2. | www.k4t.com             | 8,232                 | 3,234.77                    | +1,609 ▲ | 3.75%             |
| 3. | clubs.kids4truth.com    | 5,777                 | 1,208.25                    | +184 ▲   | 2.63%             |
| 4. | mailcenter.comcast.net  | 4,060                 | 269.23                      | +1,209 ▲ | 1.85%             |
| 5. | webmail.bellsouth.net   | 3,876                 | 148.57                      | +793 ▲   | 1.76%             |
| 6. | mailcenter2.comcast.net | 3,471                 | 104.38                      | +1,285 ▲ | 1.58%             |
| 7. | www.google.com          | 3,457                 | 1,924.71                    | -64 ▼    | 1.57%             |

|     |                           |         |          |           |       |
|-----|---------------------------|---------|----------|-----------|-------|
| 8.  | www.amoremlinks.net       | 2,763   | 1,837.00 | -63 ▼     | 1.26% |
| 9.  | www.chezmaya.com          | 2,553   | 2,448.71 | +863 ▲    | 1.16% |
| 10. | kids4truth.com            | 1,841   | 187.26   | +1,125 ▲  | 0.84% |
| 11. | www.google.co.uk          | 1,536   | 464.40   | -218 ▼    | 0.70% |
| 12. | webmail.pas.earthlink.net | 1,505   | 165.67   | +397 ▲    | 0.69% |
| 13. | webmaila.juno.com         | 1,220   | 107.50   | +330 ▲    | 0.56% |
| 14. | www.teacherhelp.org       | 1,130   | 1,079.81 | +38 ▲     | 0.51% |
| 15. | search.yahoo.com          | 1,106   | 1,185.55 | -287 ▼    | 0.50% |
| 16. | groups.msn.com            | 1,078   | 909.30   | -173 ▼    | 0.49% |
| 17. | netmail.verizon.net       | 993     | 64.23    | +284 ▲    | 0.45% |
| 18. | webmail.att.net           | 956     | 46.60    | +221 ▲    | 0.44% |
| 19. | webmailb.juno.com         | 951     | 40.50    | +255 ▲    | 0.43% |
| 20. | us.f825.mail.yahoo.com    | 888     | 128.00   | +286 ▲    | 0.40% |
| 21. | us.f831.mail.yahoo.com    | 850     | 280.00   | +290 ▲    | 0.39% |
| 22. | us.f830.mail.yahoo.com    | 841     | 358.00   | +125 ▲    | 0.38% |
| 23. | mail.charter.net          | 825     | 59.70    | +177 ▲    | 0.38% |
| 24. | us.f828.mail.yahoo.com    | 821     | 245.67   | +253 ▲    | 0.37% |
| 25. | us.f817.mail.yahoo.com    | 818     | 40.50    | +204 ▲    | 0.37% |
|     |                           | 219,713 | 51,965   | +35,187 ▲ |       |

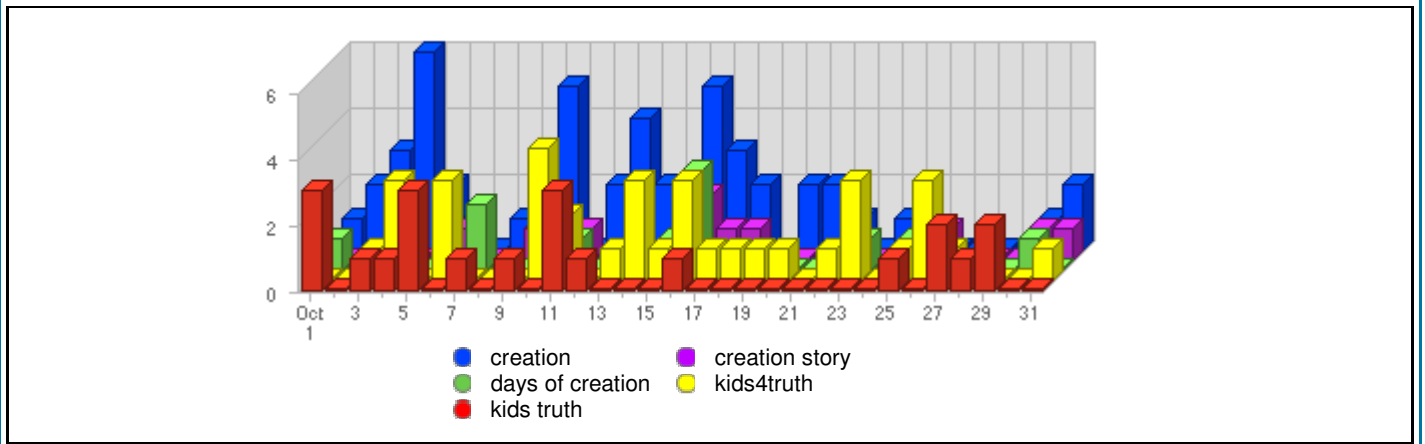
### Search Engines



| #  | Logo | Search Engine | Total Visits Referred | Average Visits Historically | Change    | Percent of Visits |
|----|------|---------------|-----------------------|-----------------------------|-----------|-------------------|
| 1. |      | Yahoo         | 57,451                | 7,792.55                    | +13,577 ▲ | 74.96%            |
| 2. |      | AOL           | 7,209                 | 627.84                      | +2,124 ▲  | 9.41%             |
| 3. |      | Google        | 6,385                 | 3,260.61                    | -262 ▼    | 8.33%             |
| 4. |      | MSN           | 4,817                 | 2,398.26                    | +661 ▲    | 6.29%             |
| 5. |      | Excite        | 416                   | 22.93                       | +131 ▲    | 0.54%             |
| 6. |      | Ask Jeeves    | 156                   | 64.47                       | -42 ▼     | 0.20%             |
| 7. |      | Lycos         | 124                   | 41.36                       | +33 ▲     | 0.16%             |
| 8. |      | About         | 23                    | 11.80                       | -4 ▼      | 0.03%             |

|     |   |             |        |        |           |       |
|-----|---|-------------|--------|--------|-----------|-------|
| 9.  |  | AltaVista   | 23     | 40.47  | +2 ▲      | 0.03% |
| 10. |  | Go          | 19     | 3.60   | +10 ▲     | 0.03% |
| 11. |  | Snap        | 11     | 4.45   | +3 ▲      | 0.01% |
| 12. |  | All The Web | 5      | 6.60   | -2 ▼      | 0.01% |
| 13. |  | WebCrawler  | 5      | 2.00   | 0 ▬       | 0.01% |
| 14. |  | HotBot      | 1      | 3.46   | -1 ▼      | 0.00% |
|     |   |             | 76,645 | 14,292 | +16,229 ▲ |       |

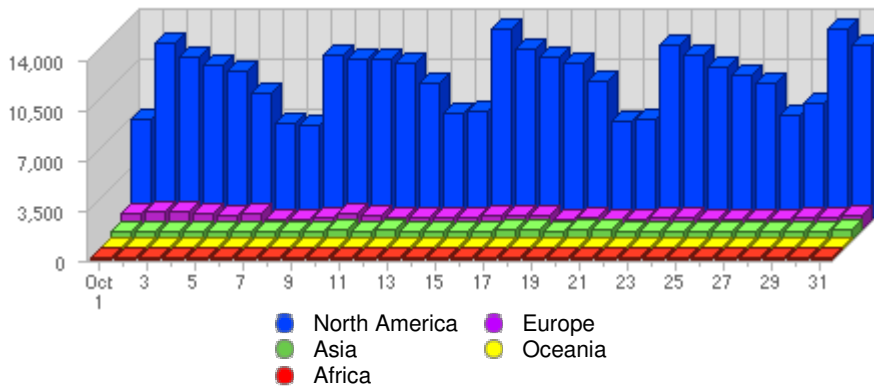
### Search Phrases



| #   | Search Phrase                              | Total Visits Referred | Average Visits Historically | Change | Percent of Visits |
|-----|--|-----------------------|-----------------------------|--------|-------------------|
| 1.  | creation                                   | 754                   | 255.43                      | -68 ▼  | 8.91%             |
| 2.  | creation story                             | 468                   | 181.26                      | -117 ▼ | 5.53%             |
| 3.  | days of creation                           | 356                   | 191.68                      | -30 ▼  | 4.21%             |
| 4.  | kids4truth                                 | 305                   | 139.63                      | -63 ▼  | 3.60%             |
| 5.  | kids truth                                 | 242                   | 121.43                      | -43 ▼  | 2.86%             |
| 6.  | http www.kids4tru... watchmaker watch.html | 237                   | 75.00                       | +87 ▲  | 2.80%             |
| 7.  | the creation story                         | 215                   | 88.20                       | -49 ▼  | 2.54%             |
| 8.  | the creation                               | 199                   | 58.43                       | -77 ▼  | 2.35%             |
| 9.  | burning bush                               | 142                   | 297.07                      | +31 ▲  | 1.68%             |
| 10. | story of creation                          | 117                   | 69.57                       | -52 ▼  | 1.38%             |
| 11. | moses the burning bush                     | 109                   | 59.57                       | +20 ▲  | 1.29%             |
| 12. | kids                                       | 100                   | 45.00                       | -4 ▼   | 1.18%             |
| 13. | seven days of creation                     | 93                    | 41.50                       | -7 ▼   | 1.10%             |
| 14. | kids4truth.c...                            | 83                    | 23.33                       | +17 ▲  | 0.98%             |
| 15. | the watchmaker                             | 82                    | 20.50                       | +40 ▲  | 0.97%             |
| 16. | www.kids4tru...                            | 81                    | 39.97                       | -22 ▼  | 0.96%             |
| 17. | kids truth the watchmaker                  | 75                    | 14.50                       | +46 ▲  | 0.89%             |
| 18. | ignore                                     | 74                    | 11.33                       | +49 ▲  | 0.87%             |
| 19. | the days of creation                       | 73                    | 25.93                       | -13 ▼  | 0.86%             |
| 20. | the story of creation                      | 73                    | 54.63                       | -23 ▼  | 0.86%             |
| 21. | la creacion                                | 71                    | 11.93                       | +2 ▲   | 0.84%             |

|     |                                       |       |       |        |       |
|-----|---------------------------------------|-------|-------|--------|-------|
| 22. | god creation                          | 61    | 49.33 | -50 ▼  | 0.72% |
| 23. | www.kids4tru... watchmaker watch.html | 58    | 20.00 | +18 ▲  | 0.69% |
| 24. | ten commandments                      | 53    | 42.31 | +14 ▲  | 0.63% |
| 25. | flash presentation                    | 40    | 40.70 | -2 ▼   | 0.47% |
|     |                                       | 8,465 | 3,769 | -381 ▼ |       |

### Continent Breakdown



| #  | Flag | Country       | Total Visits | Average Visits Historically | Change    | Percent of Visits |
|----|------|---------------|--------------|-----------------------------|-----------|-------------------|
| 1. |      | North America | 308,996      | 274,340.00                  | +69,312 ▲ | 85.99%            |
| 2. |      | Europe        | 27,564       | 27,116.50                   | +895 ▲    | 7.67%             |
| 3. |      | Asia          | 18,363       | 18,595.00                   | -464 ▼    | 5.11%             |
| 4. |      | Oceania       | 3,263        | 3,170.50                    | +185 ▲    | 0.91%             |
| 5. |      | Africa        | 958          | 902.00                      | +123 ▲    | 0.27%             |
| 6. |      | South America | 202          | 279.50                      | -29 ▼     | 0.06%             |
|    |      |               | 359,346      | 324,404                     | +70,022 ▲ |                   |